

TUBMAN'S 17TH ANNUAL STARLIGHT SOIRÉE

CELEBRATING 50 YEARS OF TUBMAN



2026 SPONSORSHIP OPPORTUNITIES

Commit to Harmony. Invest in Hope.

Join us as we gather to honor survivors of violence, support the life-changing services Tubman provides, and show our commitment to a world with more harmony. We invite you to support our mission of safety, hope, and healing.

Marriott City Center – Minneapolis

FRIDAY, APRIL 24, 2026

This year's Starlight Soirée will feature a cocktail & hors d'oeuvres social hour, an engaging program, and musical entertainment, as well as mystery envelopes, a wine pull, and enticing auctions.



About Tubman



Tubman helps around 18,000 individuals, families, and youth of all gender identities and cultural backgrounds who are experiencing violence, trafficking, addiction, mental health issues, and other forms of trauma.



Our mission is to advance opportunities for change so every person can experience safety, hope, and healing through a full complement of services, including emergency shelter, housing, legal services, mental and chemical health counseling, youth programming, community education, and more.

**YOUR COMMITMENT TELLS SURVIVORS OF VIOLENCE AND TRAUMA,
"I SEE YOU. I BELIEVE YOU. AND I BELIEVE IN YOU."**

SPONSORSHIP LEVELS

PRESENTING SPONSOR

- Prominent logo placement and short bio on event website & on Tubman's website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2025)
- Logo and link to your brand website on a dedicated social media post
- Recognition in Tubman's e-news & annual Community Impact Report, reaching more than 5,000 people
- Recognition in press release
- Full page color ad in program booklet

SOLD

- VIP experience for three tables (up to 30 guests)
- Brand recognition during program and on event signage
- Prominent logo placement on auction bidding platform
- Welcome message/video during program (1 minute)
- Option to text message all attendees day of event
- Logo on step & repeat (photo backdrop for purple carpet arrival photos of guests)
- Opportunity to place company promotional item or co-branded favor in thank you gifts for all attendees
- Mention in post-event thank you communications

SPONSOR OF HOPE

\$15,000

- VIP experience for two tables (up to 20 guests)
- Logo & link to your website on event page & Tubman website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2026)
- Featured post on social media
- Logo & link to your website on social media post
- Recognition in Tubman's e-news
- Full page color ad in program booklet
- Brand recognition during program & on event signage
- Prominent logo placement on auction bidding platform
- Mention in post-event thank you communications

SPONSOR OF HEALING

\$10,000

- VIP experience for two tables (up to 20 guests)
- Logo & link to your website on event page & Tubman website
- Featured post on social media
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by January 12, 2026)
- Logo & link to your website on social media post
- Full page color ad in program booklet
- Brand recognition during program & on event signage
- Prominent logo placement on auction bidding platform
- Mention in post-event thank you communications

To reserve your sponsorship today, please contact Jocelyn Beard, Philanthropic Engagement Manager, at jbeard@tubman.org or 612-767-6144.

PROVIDING SAFETY, HOPE, AND HEALING FOR NEARLY 50 YEARS

SPONSOR OF COMMITMENT

\$5,000

- VIP experience for one table (up to 10 guests)
- Logo & link on Tubman website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2025)
- Group post on social media with other sponsors
- Half page color ad in program booklet
- Brand recognition during program & on event signage
- Mention in post-event thank you communications

SPONSOR OF COURAGE

\$2,500

- VIP experience for one table (up to 10 guests)
- Logo & link on Tubman website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2025)
- Group post on social media with other sponsors
- Brand recognition during program & on event signage
- Mention in post-event thank you communications

VALET SPONSOR

SOLD

- Exclusive branding at valet station
- Logo & link on event website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2025)
- Group post on social media with other sponsors
- VIP reserved seating for one table (up to 10 guests)
- Brand recognition during event program & on event signage
- Opportunity to place promotional items or offers in guests' vehicles
- Logo on valet tickets given to each guest using the service
- Mention in post-event thank you communications
- First right of refusal for valet sponsorship at next year's event

WINE SPONSOR

SOLD

- Your logo on all wine served at every table during the event
- Logo & link on event website
- Logo on save the date email (if confirmed by Oct. 3, 2025)
- Logo on invitation (if confirmed by Jan. 12, 2025)
- Group post on social media with other sponsors
- VIP reserved seating for one table (up to 10 guests)
- Brand recognition during event program and on prominent event signage
- Mention in post-event thank you communications
- First right of refusal for wine sponsorship at next year's event

MATCH SPONSOR*

- Acknowledgement during event
- A special thank you during Fund-a-Need
- Logo placement on event web page
- Reserved priority seating

* Match sponsors agree to match money raised during the Fund-A-Need portion of the event. Specific match amount to be determined.

